

# A promise kept

Verve topping o  
signals next stage of  
growth in East Village

BY PEPPER RODRIGUEZ



The newest residential high rise in Calgary's East Village is nearly complete, as Verve by FRAM + Slokker topped o the 25-storey building. But the milestone does not only represent a promise kept by its developer, FRAM + Slokker, but a testament to the unfolding vision of this historic neighbourhood.

Once upon a time, East Village had been a vibrant part of Calgary's downtown in its early days. The redevelopment it has undergone over the last few years brings it full circle to its historic relevance and today some 4,000 new residents call it home.

Verve will add to this total — and soon — as construction is in its final stages and first move-ins are expected this fall.

“Right now, we are completing installation of all the windows, drywalling is up to the 10th floor and interior finishings up to the seventh floor,” says FRAM + Slokker's Director of Sales Deb Pedersen. “People are excited to see how fast Verve is going up, and they now have a better feel for buying here to suit their timeline.”

The mixed-use high-rise is one of the most anticipated condo developments in East Village and it is 90 per cent sold with only 25 units left. But Pedersen assures that there are plenty of premium suites left with some of the most dramatic and panoramic views in the city. “Having only this many units left to sell allows us to require only a five per cent deposit from buyers, so that's an added perk.”

A 620-square-foot one-bedroom-plus-media nook suite on one of the upper floors has some of the most fantastic west-facing views in the city and is selling for under \$400,000, which Pedersen says is one of the best prices in its class in the city.

Starting price for available suites is from \$354,900, all with parking. Lovely sub-penthouse suites are from \$744,900 and the one remaining penthouse is in the low \$900,000s.

The lifestyle that East Village o ers, however, is priceless, Pedersen points out. >>

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